

27 October 2023

CORRECTION VIA LETTER TO EDITOR – SYDNEY MORNING HERALD

Letters@smh.com.au

Dear Editor,

The Alcohol industry is working positively and closely with FSANZ to implement energy labelling on its products to assist consumers make informed responsible choices.

Any claim that the introduction of energy labelling is not supported by the alcohol industry is simply wrong.

Consumers are drinking less but better, with consumption falling over more than three decades.

We believe energy labelling is another step in the journey to a culture of moderation which is clearly becoming the norm.

Yours sincerely



Adele Young
Executive Director
ABA